

UTILITY PATENT  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant:   | Michel K. Bowman-Amuah                                   |                      |
| Serial No.:  | 10/647,411   | Conf. No. 2655       |
| Filing Date: | August 25, 2003  | Group Art Unit: 3622 |
| Title:       | CONTEXT SENSITIVE<br>ADVERTISEMENT DELIVERY<br>FRAMEWORK | Examiner: R. Alvarez |
| Docket No:   | 60021-376302   |                      |

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Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION**

Dear Sir:

In response to the Final Office Action mailed January 24, 2008, Applicant submits the following amendments and remarks.

**Claims** begins on page two (2) of this paper.

**Remarks** begin on page eleven (11) of this paper.